



SUMMITSYNC

MEETING AUTOMATION PLATFORM

EVENT ORGANIZER PLATFORM

CONNECT.
CONVERSE.
CONVERT.



MEETINGS MATTER

Our platform automates meeting scheduling so you can facilitate them at scale, adding **value for your sponsors** and **revenue for you**.

SEAMLESS SCHEDULING

1

Sponsors identify the attendees they want to meet

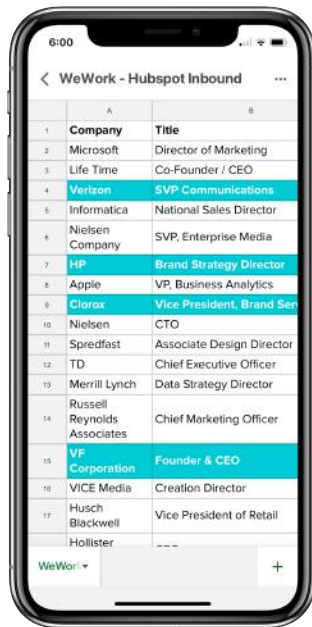
2

You reach out to the attendees on behalf of the sponsor and invite them to schedule a meeting

3

Attendees click on the custom schedule URL to seamlessly book a meeting with the sponsor

1



2



3



ORGANIZER VIEW: PROSPECT TABLE

Attendees that book a meeting with a sponsor will be logged in the Prospect Table of the Event Organizer's account.

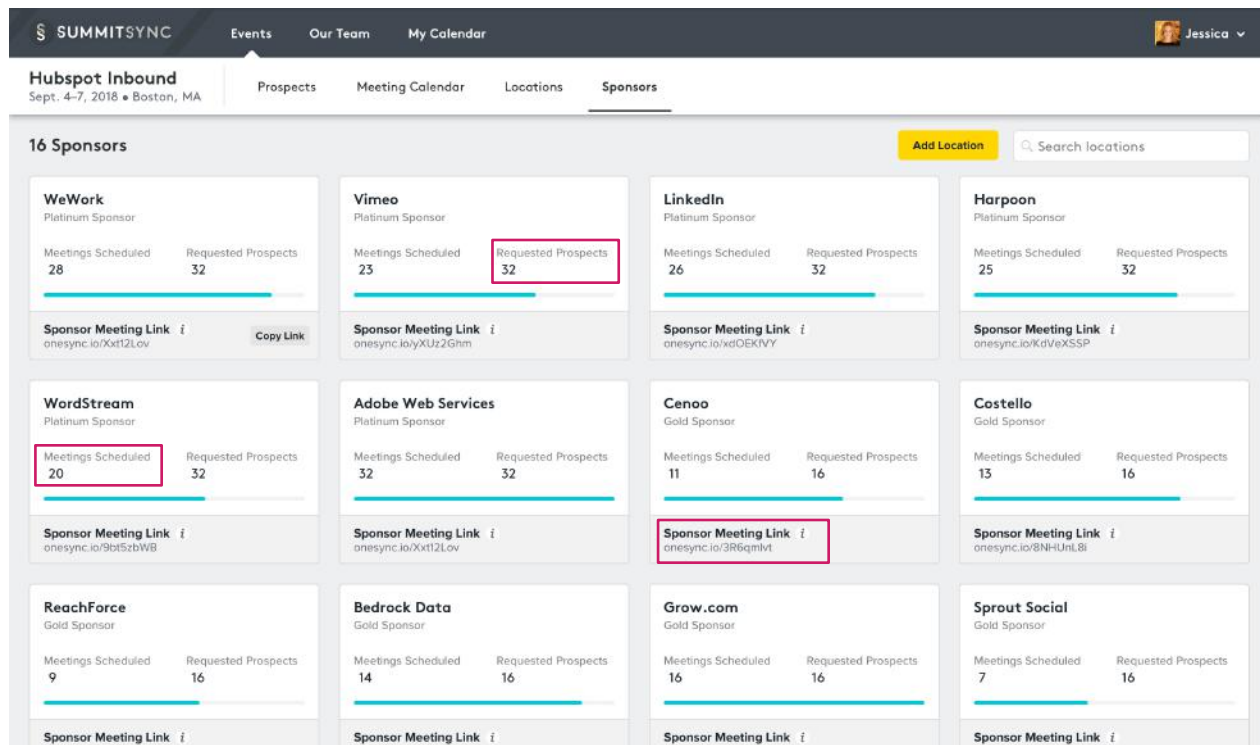
Also indicated will be which sponsor(s) each attendee has scheduled a meeting with.

Prospect's Name	Status	Position	Company	Email Address	Mobile Phone	Sponsor
Abbott, Max	Scheduled	Senior Vice President	Google	max.abbott@google.com	(203) 951-1874	Cenoo
Adams, Oliver	Scheduled	Director of Client Services	AKQA	oliver.adams@akqa.com	Unknown	Adobe Web Services
Anderson, Priscilla	Scheduled	SVP Communications	Verizon	priscilla.anderson@verizon.com	Unknown	Bedrock Data
Baker, Russell	Scheduled	Executive Creative Director	Publicis	russell.baker@publicis.com	(250) 919-3215	SendGrid
Breesan, Stephanie	Scheduled	Municiple Outreach Coordinator	Uber	stephanie.breesan@uber.com	(400) 256-8655	Harpoon
Byerlie, Tom	Scheduled	Program Manager	Facebook	tom.byerlie@facebook.com	Unknown	ReachForce
Cantwell, Veronica	Scheduled	Technical Director	Droga 5	veronica.cantwell@adobe.com	(901) 890-5349	LinkedIn
Clark, Max	Scheduled	Sales Lead - North America	Cisco	max.clark@cisco.com	Unknown	OpenSense
Colding, Richard	Scheduled	Director of Human Resources	IBM	richard.colding@ibm.com	(514) 362-9304	Vimeo
Custard, Priscilla	Scheduled	Coordinating Assistant to the CEO	Google	priscilla.custard@google.com	(255) 933-7661	Grow.com
Davies, Russell	Scheduled	Technical Director	AKQA	russell.davies@akqa.com	(241) 204-6963	WordStream
Dawson, Nina	Scheduled	Corporate Accounts Payable	Initech	nina.dawson@initech.net	Unknown	Sprinklr Social

ORGANIZER VIEW: SPONSORS TAB

Each Sponsor you are booking meetings for have a card in the Sponsor tab that represents:

- # of Prospects requested
- # of VIP Meetings scheduled
- Custom Schedule URL



ORGANIZER VIEW: SPONSOR DETAILS

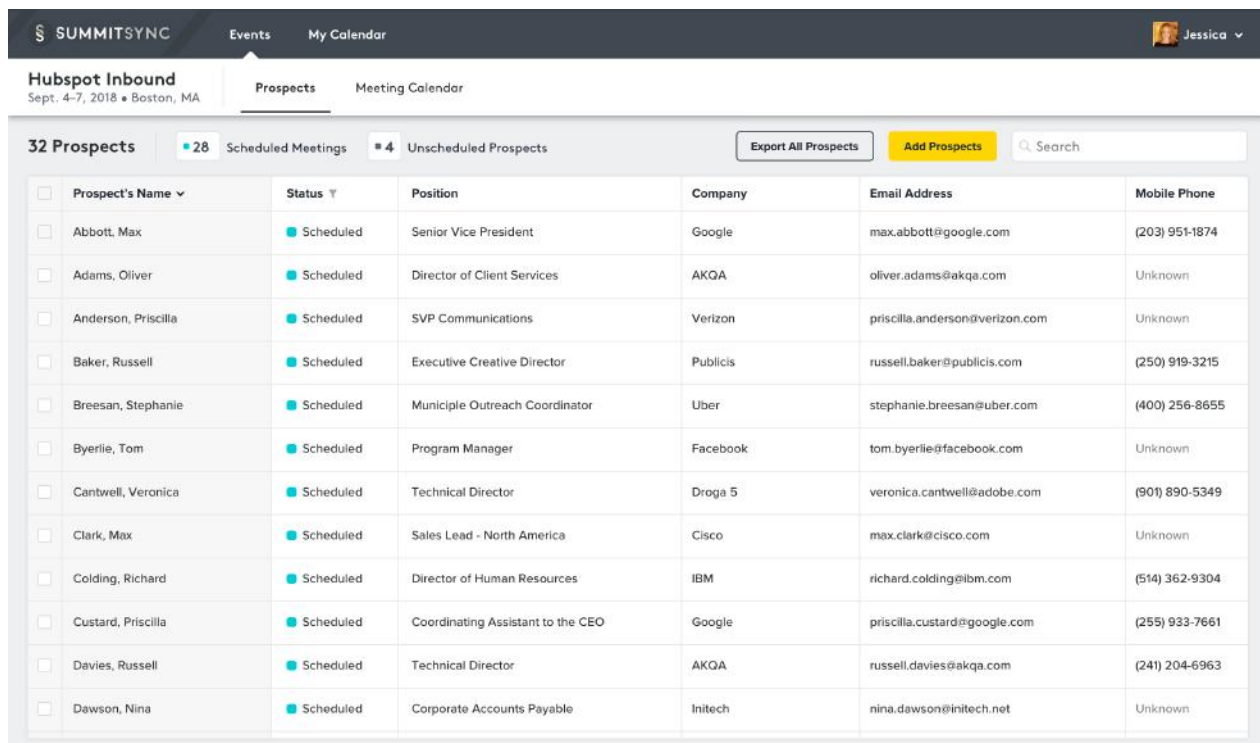
Click a Sponsor Card to set their location availability and view a list of the meetings you've facilitated.

The screenshot shows the Summitsync interface for a sponsor named WeWork. The top navigation bar includes 'SUMMITSYNC', 'Events', 'Our Team', and 'My Calendar'. The user 'Jessica' is logged in. The main header shows 'Hubspot Inbound' with dates 'Sept. 4-7, 2018' and location 'Boston, MA'. Below this are tabs for 'Prospects', 'Meeting Calendar', 'Locations', and 'Sponsors'. The 'Sponsors' tab is active, displaying a card for WeWork with contact information and an 'Edit' button. A progress bar shows 'Meetings Scheduled: 28' and 'Assigned Prospects: 32'. Two columns of location availability are shown: 'All Locations' (Vimeo Expo Booth, ReachForce Expo Booth, LinkedIn Meeting Room, Costello Expo Booth, Adobe Meeting Room) and 'Available to WeWork' (WeWork Expo Booth, WeWork Meeting Room, VIP Lounge). On the right, a calendar view shows meetings for 'September 3-7, 2018'. The 'Monday' section (September 3, 2018) lists meetings from 6:30-7:15pm to 8:00-9:00pm. The 'Tuesday' section (September 4, 2018) lists meetings from 8:00-8:30am to 9:00-9:30am. A 'New Meeting' button is visible in the top right of the calendar area.

SPONSOR VIEW: PROSPECT TABLE

Sponsors will have their own SummitSync accounts to log in to as well.

When an attendee books a meeting, they'll be logged back in the sponsor's Prospect Table.



SUMMITSYNC Events My Calendar Jessica

Hubspot Inbound
Sept. 4-7, 2018 • Boston, MA

Prospects Meeting Calendar

32 Prospects 28 Scheduled Meetings 4 Unscheduled Prospects Export All Prospects Add Prospects

<input type="checkbox"/>	Prospect's Name	Status	Position	Company	Email Address	Mobile Phone
<input type="checkbox"/>	Abbott, Max	Scheduled	Senior Vice President	Google	max.abbott@google.com	(203) 951-1874
<input type="checkbox"/>	Adams, Oliver	Scheduled	Director of Client Services	AKQA	oliver.adams@akqa.com	Unknown
<input type="checkbox"/>	Anderson, Priscilla	Scheduled	SVP Communications	Verizon	priscilla.anderson@verizon.com	Unknown
<input type="checkbox"/>	Baker, Russell	Scheduled	Executive Creative Director	Publicis	russell.baker@publicis.com	(250) 919-3215
<input type="checkbox"/>	Breesan, Stephanie	Scheduled	Municiple Outreach Coordinator	Uber	stephanie.breesan@uber.com	(400) 256-8655
<input type="checkbox"/>	Byerlie, Tom	Scheduled	Program Manager	Facebook	tom.byerlie@facebook.com	Unknown
<input type="checkbox"/>	Cantwell, Veronica	Scheduled	Technical Director	Droga 5	veronica.cantwell@adobe.com	(901) 890-5349
<input type="checkbox"/>	Clark, Max	Scheduled	Sales Lead - North America	Cisco	max.clark@cisco.com	Unknown
<input type="checkbox"/>	Colding, Richard	Scheduled	Director of Human Resources	IBM	richard.colding@ibm.com	(514) 362-9304
<input type="checkbox"/>	Custard, Priscilla	Scheduled	Coordinating Assistant to the CEO	Google	priscilla.custard@google.com	(255) 933-7661
<input type="checkbox"/>	Davies, Russell	Scheduled	Technical Director	AKQA	russell.davies@akqa.com	(241) 204-6963
<input type="checkbox"/>	Dawson, Nina	Scheduled	Corporate Accounts Payable	Initech	nina.dawson@initech.net	Unknown

SPONSOR VIEW: MEETING MANAGEMENT

From the Calendar tab the sponsor can reschedule meetings, add team members to the invite, and adjust the meeting's location.

The screenshot displays the Summitsync interface for meeting management. The main view is a calendar for September 3-7, 2018, with a meeting titled "WeWork & Verizon" scheduled for Tuesday, 9/4 at 11:00am for 30 minutes. A modal window is open for editing this meeting. The modal includes the following sections:

- Meeting Title:** WeWork & Verizon
- Date, Time, Duration:** Tue. 9/4, 11:00am, 30 min.
- Team Members Attending:** Mariel Webster x, Ralph Davies x
- Prospects Attending:** Priscilla Harris x
- Meeting Location:** Conference Room 1
- Available Times on Tues. 9/4:** A list of time slots with conflict status:
 - 11:00am–11:30am: No conflicts (Selected)
 - 11:15am–11:45am: No conflicts
 - 11:30am–12:00pm: No conflicts
 - 11:45am–12:15pm: Location not available
 - 12:00pm–12:30pm: Location not available
- Add Meeting Description:** Hi Priscilla, Can we move this to 11:00am? Our conference room is booked at 9:45am and our next available time is 11. Let me know if...

Buttons for "Cancel" and "Send Updated Time" are visible at the bottom of the modal.

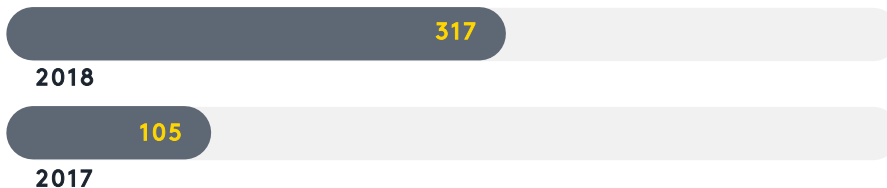
2018

SUMMITSYNC at IoT World












3x

On average, platform users scheduled **3X more VIP meetings** for their executives from the previous year.

TOTAL VIP MEETINGS AFTER USING SUMMITSYNC



VIP MEETINGS PER USER - % INCREASE

 185%	 200%	 360%	 250%
 188%	 214%	 189%	 200%
 156%	 300%	 100%	 211%



PARTNERSHIPS



The 180byTwo partnership provides programmatic digital packages that run simultaneously with event email marketing campaigns to increase the number of meetings scheduled and ROI.



SummitSync combined its proprietary AI for targeting event attendees with Conversica's conversational AI for ultimate lead engagement.



Drift has partnered with SummitSync to make it easy for event attendees to book trade show appointments right inside the Drift Bot.



SUMMITSYNC

THANK YOU

HELLO@SUMMITSYNC.COM